



Fish Futures Inc.  
2500-360 Main Street  
Winnipeg, MB R3C 4H6

The Complete Angler  
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# Fish Winnipeg Media/Corporate Challenge

## Information Sheet

The Fish Winnipeg Media/Corporate Challenge is a one day angling event designed to introduce Winnipeggers to the first class fishery located in the city, showcase other urban angling programs, promote angling as a healthy, self-esteem building outdoor leisure activity for our youth and to raise money to provide angling opportunities for at risk, inner city youth in support of the Urban Angling Partnership (UAP).

During the media portion of the event, 15 pro-fishing guides will provide boats, tackle, bait and their time to take members of the media fishing in the early morning to provide them with the experience of fishing on our city rivers. In the afternoon, 25 boats of corporate sponsors will fish to determine the 2008 Corporate Champions. The fishing is excellent and at the evening awards banquet dinner, fishing stories abounded. The event raises monies that are targeted at youth at risk from the inner city area and approximately 600 kids will enjoy an angling experience in the city.

This year's event promises to be even better. Twenty five pro-guides will be available in 2008 and it is hoped to raise sufficient funds to increase the number of kids fishing.

In the meantime, if you have any questions or require further information about Fish Winnipeg, please contact John Toone at 956-5530 or Don Lamont at 987-1440. Thank you.

**... JUNE 17<sup>TH</sup>, 2008 ...**

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